

Roll No. ....

Total Pages : 3

**324204**

**May-2026**

**BSC (AM) II SEMESTER**

**Creative and Script Writing (AMU-108-V)**

Time : 3 Hours]

[Max. Marks : 75

*Instructions :*

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART-A**

1. (a) If imagination is added to a real event, can it still be called non-fiction? Give reason. (1.5)
- (b) Why do writers use literary devices instead of plain statements? (1.5)
- (c) Which form uses fictional elements more — a news report or a short story? (1.5)
- (d) Which will attract more attention — a long paragraph or a short tagline? Why? (1.5)
- (e) Which is more important in an ad — clarity or creativity? Give reason. (1.5)
- (f) Which type of story would best suit an animated film — travel or fantasy? Why? (1.5)

324204/70/333/104

278 [P.T.O.  
9/6

- (g) How does a strong main character improve a story? (1.5)
- (h) How can changing the narrator change the story impact? (1.5)
- (i) Why is rhythm important in poetry? (1.5)
- (j) How does a screenplay help in film production? (1.5)

**PART-B**

- 2. (a) Explain the difference between fiction and non-fiction writing. Discuss how creativity can be used in both forms with examples. (5)
- (b) What are literary devices? Explain any five literary devices and show how they improve creative writing. (10)
- 3. (a) Explain the main features of commercial writing. (5)
- (b) What makes an advertisement effective? Explain the role of tagline, message clarity, and product description. (10)
- 4. (a) Explain the importance of characters and conflict in story writing. How do they shape the story? (5)
- (b) Define a story and explain its main elements. Discuss types of stories such as fantasy, adventure, and travel with examples. (10)
- 5. (a) Explain the major features of poetry. (5)
- (b) What is dialogue writing? Explain its importance in drama and scripts with examples. (10)

- 6. Discuss the importance of scenes, visual description, and action notes in script writing for animation. (15)
  - 7. Discuss the role of dialogue and figures of speech in creative writing forms like poetry and drama. (15)
-