Roll No. ....

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213204

May, 2019
BBA (Gen) - II SEMESTER
Computer Applications in Management (BBA/GEN/204)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART–A

1. (a) Write full names of following - ENIAC, ADVAC, EEPROM (1.5)

   (b) Write down the names of different resources of operating system. (1.5)

   (c) Write down different duties performed by the operating system. (1.5)

   (d) Define search engines with the help of an example. (1.5)

   (e) Specify the names of different components of multimedia. (1.5)

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(f) Write down the names of different types of viruses. (1.5)

(g) Mention any six applications of internet. (1.5)

(h) Write down the negative impact of computer technology. (1.5)

(i) What do you mean by locality of reference? (1.5)

(j) Differentiate between router and repeater. (1.5)

PART–B

2. (a) Explain in brief any *three* input devices along with their working mechanisms. (10)

   (b) Write in detail different classifications of computers. (5)

3. (a) What do you mean by Memory Hierarchy? Explain with the help of diagram. (5)

   (b) What do you mean by Web hosting Software? Explain their working along with its advantages. (10)

4. What do you mean by executive information systems? Explain in detail with the help of examples. (15)

5. (a) Differentiate between MIS and DSS. (5)

   (b) Explain in detail the role of multimedia in marketing and advertising. (10)

6. (a) What do you mean by management information system? Explain in detail all the components of MIS. (10)

   (b) Differentiate between TPS and OAS. (5)

7. Explain in detail web applications of multimedia. (15)

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