

Roll No.

Total Pages : 3

214202

May, 2019

BBA (Industry Integrated) - II SEMESTER

Human Resource Management (BBA/II/202)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part -B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) How Human Resource Management is different from Personnel Management? (1.5)
- (b) Define Human Resource Planning. (1.5)
- (c) What is Job Description? (1.5)
- (d) What is meant by interview? Explain structured interview. (1.5)

- (e) Explain the meaning of the term Career Planning and Development. (1.5)
- (f) How Performance Appraisal is Different from Job Evaluation? (1.5)
- (g) Name various components of a Compensation Structure? (1.5)
- (h) Define Balance Scorecard. (1.5)
- (i) Describe the term Internal and external mobility. (1.5)
- (j) Why retaining an employee is important than hiring a new employee? (1.5)

PART-B

- 2. Explain various challenges and opportunities today's managers are facing while dealing with employees? (15)
- 3. (a) How training is different from development? (5)
(b) Describe various methods of employee training. How we can evaluate the training programme? (10)
- 4. What is Compensation? Explain the various factors which affect compensation administration of an organization. (15)

- 5. Explain the selection process of a middle management executive in a manufacturing organization. (15)
- 6. (a) What do you understand by Performance Appraisal? (5)
(b) Explain various methods of evaluating performance of an employee in an organization. (10)
- 7. Write short notes on any two :
 - (a) Potential Appraisal.
 - (b) Career Management.
 - (c) Competency Analysis. (15)