

Roll No.

Total Pages : 3

213101

December, 2019

BBA (General) 1st Sem.

Business Organization (BBA/Gen/101)

Time : 3 Hours]

[Max. Marks : 75

Note : Attempt five questions in all selecting four questions from Part-B in addition to compulsory Part-A.

PART-A

1. (a) Discuss the nature of business. (1.5)
- (b) Explain the objectives of co-operative society. (1.5)
- (c) Define sole proprietorship. (1.5)
- (d) Write a brief note on business and environment interface. (1.5)
- (e) What do you understand by feasibility study? (1.5)
- (f) Distinguish between entrepreneur and entrepreneurship. (1.5)
- (g) What is business plan? (1.5)

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- (h) Define the term FICCI. (1.5)
- (i) Give an overview of Government and business interface. (1.5)
- (j) What do you mean by chambers of commerce. (1.5)

PART-B

2. "Business objectives are targets that are used to measure the performance of organizations, teams and individuals for a period of time". Comment. (15)
3. (a) Distinction between business, commerce and trade. (5)
- (b) Define partnership. What are the various types of partnership? Discuss. (10)
4. "A multinational corporation (MNC) is an organizational vehicle to transfer knowledge from one country to another while preserving cash flow and control rights". Comment. (15)
5. "Setting up of an enterprise is a complex process". Explain this statement and discuss the various steps involved in setting up of an enterprise. (15)

6. (a) What is stock exchange? Explain the functions of stock exchange in India. (5)
- (b) Define business environment. What are the entrepreneurial opportunities in contemporary business environment? Discuss. (10)
7. What do you mean by business combination? What are the various causes for the growth of business combination? Explain. (15)