

301101

Mar. 2022

**BBA (Gen) 1st SEMESTER
Business Organization (BBA-GEN-101)**

Time : 90 Minutes]

[Max. Marks : 25

Instructions :

1. *It is compulsory to answer all the questions of Part-A in short.*
2. *Answer any three questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) What are the objectives of a business firm? (1)
- (b) Differentiate between commerce and trade. (1)
- (c) Write the benefits of co-operative societies. (1)
- (d) What is the disadvantage of MNC's for business organizations in India? (1)
- (e) Explain with an example how a business firm is affected by political instability. (1)

- (f) Write the difference between entrepreneurship and intrapreneurship. (1)
- (g) What is the benefit of feasibility analysis? (1)
- (h) List out the name of stock exchanges prevailing in India. (1)
- (i) What is FICCI? (1)
- (j) What are the causes of business combinations? (1)

PART-B

- 2. 'A business organization is affected by a number of environmental factors; it needs to response and adjust accordingly' Justify the statement with relevant examples. (5)
- 3. (a) What is role of chambers of commerce and industries in India for business firms and for the Government? (2.5)
(b) Discuss the advantages and disadvantages of a joint stock company form of organization. (2.5)
- 4. 'While setting up a new business organization, a business man has a number of options available in front of him'. In view of the said statement discuss the advantages and disadvantages of different forms of business organizations. (5)

- 5. Write short notes on :
 - (a) Entrepreneurial opportunities in contemporary business environment. (2.5)
 - (b) CII Association and its benefits for small business organizations. (2.5)
- 6. Write a business plan with imaginary example to set up a hotel in your nearby locality. (5)