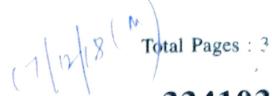
Roll No.



334103

Dec., 2018 B.Sc. (Animation) 1st Semester FUNDAMENTALS OF VISUAL ARTS (BSC(A)-18-103)

Time: 3 Hours] [Max. Marks: 75

Instructions:

- 1. It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.
- 2. Answer any four questions from Part-B in detail.
- 3. Different sub-parts of a question are to be attempted adjacent to each other.
- 4. Attempt the Part-B in drawing sheets provided by examination department.
- 5. Do not provide same drawing for two different questions.

PART-A

- 1. (a) Explain any one typeface (sans-serif or serif) with its personality. Give at least 3 font names of this family. Also mention where are they used and with which fonts are they paired. (1.5)
 - (b) Brief at least 6 types of lines with examples of line strokes in swatch boxes. (1.5)

- (c) Brief the phenomenon of Legibility and Readability with diagrams. (1.5)
 (d) What are cool colors and warm colors? Provide examples in Swatches with names (1.5)
 (e) What are the elements of Visual Art. Brief with one sentence and draw examples. (1.5)
- (f) What are the five rules/principles of composition in graphic designing? (1.5)
- (g) Differentiate the two principles of visual art: Harmony and Variety. (1.5)
- (h) Name the types of color schemes. Also mention where we should use them. (1.5)
- (i) What are the two scanning patterns in layout designing? Create examples. (1.5)
- (j) Differentiate shape and form. Draw examples. (1.5)

PART-B

- 2. (a) Explain color theory. (10)
 - (b) Brief the physiological aspect of colours. (5)
- 3. (a) Explain the principles of applying typography. (5)
 - (b) Draw and explain the Anatomy of typography. (10)
- 4. Create a highly detailed visual art piece based on at least three principles of visual art. (15)

- 5. (a) What is line weight in designing? Draw examples in swatch boxes. (5)
 - (b) Create an art piece using line weight. (10)
- 6. (a) Explain all types of layouts used for graphic designing with drawings. (10)
 - (b) Create a composition of a magazine cover page. Brief the type of layout used. (5)
- 7. Draw colour wheels to label colour schemes. Create an elaborated composition with anyone colour scheme. (15)