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Roll No.

17/12/18 (M)

Total Pages : 3

334103

Dec., 2018

**B.Sc. (Animation) 1st Semester
FUNDAMENTALS OF VISUAL ARTS
(BSC(A)-18-103)**

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*
4. *Attempt the Part-B in drawing sheets provided by examination department.*
5. *Do not provide same drawing for two different questions.*

PART-A

1. (a) Explain any one typeface (sans-serif or serif) with its personality. Give at least 3 font names of this family. Also mention where are they used and with which fonts are they paired. (1.5)
- (b) Brief at least 6 types of lines with examples of line strokes in swatch boxes. (1.5)

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- (c) Brief the phenomenon of Legibility and Readability with diagrams. (1.5)
- (d) What are cool colors and warm colors? Provide examples in Swatches with names (1.5)
- (e) What are the elements of Visual Art. Brief with one sentence and draw examples. (1.5)
- (f) What are the five rules/principles of composition in graphic designing? (1.5)
- (g) Differentiate the two principles of visual art : Harmony and Variety. (1.5)
- (h) Name the types of color schemes. Also mention where we should use them. (1.5)
- (i) What are the two scanning patterns in layout designing? Create examples. (1.5)
- (j) Differentiate shape and form. Draw examples. (1.5)

PART-B

- 2. (a) Explain color theory. (10)
- (b) Brief the physiological aspect of colours. (5)
- 3. (a) Explain the principles of applying typography. (5)
- (b) Draw and explain the Anatomy of typography. (10)
- 4. Create a highly detailed visual art piece based on at least three principles of visual art. (15)

5. (a) What is line weight in designing? Draw examples in swatch boxes. (5)
- (b) Create an art piece using line weight. (10)
6. (a) Explain all types of layouts used for graphic designing with drawings. (10)
- (b) Create a composition of a magazine cover page. Brief the type of layout used. (5)
7. Draw colour wheels to label colour schemes. Create an elaborated composition with anyone colour scheme. (15)
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