

Roll No.

Total Pages : 3

351301

JAN.-2022
BA (JMC) IIIrd Semester
History of Print & Broadcasting Media in India
(BJMC-302)

Time : 90 Minutes]

[Max. Marks : 25

Instructions :

1. *It is compulsory to answer all the questions (1 mark each) of PART-A in short.*
2. *Answer any three questions from PART-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) What do you understand by the term Forerunners? (1)
- (b) Define Nationalist Press in brief. (1)
- (c) The Vernacular Press Act is also known as which name? (1)
- (d) Write *two* recommendations of 2nd Press Commission? (1)

351301/50/111/12

[P.T.O.]

- (e) Write name of the states on which SITE experiment was performed. (1)
- (f) Write full form of ISRO. (1)
- (g) When did the colour Television broadcasting was started? (1)
- (h) When did the Doordarshan and All India Radio become separated? (1)
- (i) Write the name of first soap opera of Doordarshan. (1)
- (j) Who is the chairman of Prasar Bharati? (1)

PART-B

2. (a) Discuss the contribution of language press in the growth of Journalism in India. (3)
- (b) Explain Vernacular Press Act. (2)
3. (a) Describe the role of National Press in the freedom struggle of India. (2)
- (b) Explain role of 1st and 2nd Press commission of India with its recommendations and functions. (3)
4. Analyze the strengths and weaknesses of Doordarshan News. Illustrate with examples. (5)

5. (a) Discuss in detail the composition and functions of Prasar Bharati. (3)
- (b) Write short note on News Service Division of Akashwani. (2)
6. (a) Write short note on PTI. (2)
- (b) Explain in a chronological order the origin and development of Television in India. (3)
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