(I)

Roll No. ....

Total Pages: 3

# 351301

## JAN.-2022

# BA (JMC) IIIrd Semester History of Print & Broadcasting Media in India (BJMC-302)

Time: 90 Minutes]

[Max. Marks: 25

#### Instructions:

- 1. It is compulsory to answer all the questions (1 mark each) of PART-A in short.
- 2. Answer any three questions from PART-B in detail.
- 3. Different sub-parts of a question are to be attempted adjacent to each other.

## PART-A

1. (a) What do you understand by the term Forerunners?

(1)

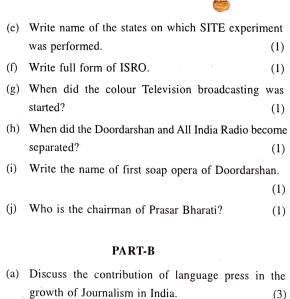
(b) Define Nationalist Press in brief.

(1)

(c) The Vernacular Press Act is also known as which name? (1)

(d) Write two recommendations of 2nd Press Commission?

(1)



	(h)	h) When did the Doordarshan and All India Radio be			
		separated? (1	)		
	(i)	Write the name of first soap opera of Doordarshan.			
		(1	.)		
	(j)	Who is the chairman of Prasar Bharati? (1	)		
PART-B					
2.	(a)	Discuss the contribution of language press in th	e		
		growth of Journalism in India.	3)		
	(b)	Explain Vernacular Press Act. (2	2)		
3.	(a)	Describe the role of National Press in the freedom	n		
		struggle of India.	2)		
	(b)	Explain role of 1st and 2nd Press commission of	of		
		India with its recommendations and functions. (3	3)		

5.	(a)	Discuss in detail the composition and functions of	
		Prasar Bharati. (3)	
	(b)	Write short note on News Service Division of	
	ì	Akashwani. (2)	
6.	(a)	Write short note on PTI. (2)	
	(b)	Explain in a chronological order the origin and	
		development of Television in India. (3)	

News. Illustrate with examples.

Analyze the strengths and weaknesses of Doordarshan

(5)