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**351502**

**Dec. 2021**

**B.A. (JMC)-5TH SEMESTER  
NEW MEDIA BJMC-502-II**

Time : 90 Minutes]

[Max. Marks: 25

*Instructions :*

1. *It is compulsory to answer all the questions (1 mark each) of PART-A in short.*
2. *Answer any three questions from PART-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART - A**

1. (a) Define New Media. (1)
- (b) What does Hash tag mean? (1)
- (c) Write the full form of CMC. (1)
- (d) What does User Generated Content mean? (1)
- (e) Give at least three examples of Alternative Journalism. (1)
- (f) Explain Digital Archives. (1)
- (g) Explain Authorship in digital content. (1)
- (h) Define Networked Journalism in brief. (1)

- (i) Write the difference in Digital Media, New Media and Online Media. (1)
- (j) What do you understand by Piracy? (1)

### **PART-B**

2. (a) Explain New Media with its Terminologies and their meaning. (3)
- (b) Explain Computer Mediated Communication with suitable Examples. (2)
3. (a) Write a brief note about Networked Society. (2)
- (b) How New Media and Ethics are co-related? Explain. (3)
4. Explain Authorship and also give some light on what its mean in Digital Age. (5)
5. (a) What do you understand by Storytelling? Explain the basic structure of Storytelling. (3)
- (b) Explain the difference between Linear and Non Linear writing. (2)
6. (a) Write about how the Information Society and New Media are interrelated. (2)
- (b) Explain the difference in Copyright, Copyleft and Open Source. (3)
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