

Roll No.

Total Pages : 3

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Dec. 2021

B.A. (JMC) - Vth SEMESTER

Web News Production (BJMC-505)

Time : 90 Minutes]

[Max. Marks : 25

Instructions :

1. *It is compulsory to answer all the questions (1 mark each) of Part-A in short.*
2. *Answer any three questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART - A

1. (a) What is Web Journalism? (1)
- (b) What is interactivity in online journalism? (1)
- (c) What is the difference between citizen journalism and traditional journalism? (1)
- (d) Give examples of online advertisements. (1)

- (e) What are the five categories of online advertising? (1)
- (f) What is webcasting? How does it work? (1)
- (g) What is the difference between webcasting and broadcasting? (1)
- (h) What is podcast and vodcast? (1)
- (i) What is vodcast used for? (1)
- (j) What are the challenges of online journalism? (1)

PART - B

- 2. (a) What is a graphic Design? Discuss various elements of Graphic Design. (3)
- (b) In your opinion how important accountability and Reliability in web Journalism? (2)
- 3. (a) How online editions of newspapers are different from print editions? Explain briefly. (2)
- (b) How journalistic codes of ethics have been adapted to the Internet and ICTs in countries around the world? Explain briefly. (3)
- 4. Emergence of Digital Publishing - A Great Challenge to The Print Publications. Comment on this. (5)

- 5. (a) 'Interest is an important element of news'. Can this statement define news? Discuss with examples. (3)
- (b) How newswriting pattern on website is different from newspaper? (2)
- 6. (a) Every media follows a definite policy for editing news. What's your opinion? (2)
- (b) Elaborate the elements of online Journalism. (3)