

Roll No. ....

Total Pages : 3

**453102**

**December, 2019**

**BA (JMC) - Ist SEMESTER**

**Fundamentals of Journalism (BJMC-102)**

Time : 3 Hours]

[Max. Marks : 75

*Instructions :*

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART - A**

1. (a) What is NEWS? Describe it with two examples. (1.5)
- (b) What are e-newspapers and Conventional Newspapers? (1.5)
- (c) How Newspapers are different from News Agencies? Describe with examples. (1.5)
- (d) Name the Editor-in-chief of ZEE NEWS channel and the program he/she hosting on Zee News. (1.5)

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- (e) Who is the Editor-in-chief of The Hindu and Dainik Jagran newspaper? (1.5)
- (f) What do you mean by Inverted pyramid? Describe with example. (1.5)
- (g) What is computer aided reporting? Describe. (1.5)
- (h) What is participatory journalism? How it is different from Citizen journalism? (1.5)
- (i) What are smartphone photography and its advantages? (1.5)
- (i) What are the effects of Social Media on society? Describe with examples. (1.5)

**PART - B**

- 2. (a) What are Yellow, Penny and Jazz Journalism? Describe in details with examples. (10)
- (b) How journalists in Citizen journalism different than Traditional ones? (5)
  
- 3. How the Information Technology has helped in news gathering, processing and dissemination. What are various kinds of News reporting? (15)
  
- 4. Write in detail with examples about basic differences in Print, Electronic and Online Journalism. (15)

- 5. (a) How News carried from News desk to Newspaper reader? (5)
  - (b) How is data visualized for newspapers and Social Media? Describe with examples. (10)
  
  - 6. (a) Write a brief history of Print Media in India from early days till today. (10)
  - (b) The impact of Online journalism on society? Discuss with examples. (5)
  
  - 7. What is 'Nose for News'? Write a News story on abolition of Article 370 and 35 A from Jammu & Kashmir by BJP government. (15)
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