

May 2024

B.A. (JMC) (2021 Scheme)

(Second Semester)

Digital Photography (BJMC-206-21)

Time : 3 Hours]

[Maximum Marks : 75

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

Part A

1. (a) Define photojournalism and briefly explain its role in documenting and reporting news stories through visual storytelling. **1.5**
- (b) Discuss two ethical considerations that photographers must keep in mind when capturing and sharing images. **1.5**
- (c) Provide a concise definition of photography and briefly explain its significance as a visual medium. **1.5**

- (d) Identify and explain two key facets of photography, highlighting their respective roles in capturing and communicating visual narratives. **1.5**
- (e) Explain the purpose of using reflectors and diffusers in photography and how they can manipulate light to achieve desired results. **1.5**
- (f) How online platform or service, such as Photo Shelter, that photographers can use to sell their images directly to clients. **1.5**
- (g) Discuss the importance of consistency in presentation when showcasing a photography series or project. **1.5**
- (h) Discuss one advantage of selling your work through agencies or online platforms compared to traditional methods. **1.5**
- (i) Name one influential photojournalist and describe their signature style. **1.5**
- (j) Define aerial photography and discuss its applications and advantages. **1.5**

Part B

2. (a) Explain, how advancements in technology have influenced the evolution of photographic cameras over time and how SLR, Point and Shoot and DSLR address different needs and preferences of photographers. Broadly explain the anatomy of a DSLR camera. **10**
- (b) Explain the role of light in photography and how different lighting conditions can affect the mood and atmosphere of a photograph ? **5**
3. (a) Differentiate between hard light and soft light, discussing how each type of light affects the mood and texture of an image. State examples to illustrate your answer. **5**
- (b) Evaluate the role of digital editing in preserving or distorting the integrity of photographic images. How can photographers maintain transparency and honesty in their editing practices while still achieving creative expression ? **10**

4. Discuss the various scene modes like landscape, portrait, sports mode available in DSLR cameras, their specific functions, and when each mode is best utilized in photography. **15**
5. (a) Explain focal length and depth of field and their impact on the final image. **5**
- (b) Evaluate the effectiveness of digital watermarking as a means of protecting photographers' copyright and intellectual property rights. How does digital watermarking deter unauthorized use and distribution of images ? **10**
6. (a) Explain the concept of three-point lighting in photography. Discuss, how each light contributes to shaping the subject, creating depth and controlling contrast in an image. **10**
- (b) Compare and contrast prime lenses and zoom lenses, discussing their respective advantages and limitations in different photography scenarios. Provide examples to illustrate your answer. **5**

7. Write short notes on the following concepts :

5×3=15

- (a) Discuss the importance of considering the direction of light in photography and how it influences the composition and storytelling of an image.
- (b) Define focal length in photography. Discuss how different focal lengths affect the composition of a photograph with examples.
- (c) Describe the advantages and disadvantages of using wide-angle lenses, standard lenses and telephoto lenses in different photography genres, such as landscape, portrait and wildlife photography.