

Roll No.

Total Pages : 02

351406

May 2024

B.A. (JMC) (Fourth Semester)
Citizen Journalism (BJMC-406A-21)

Time : 3 Hours]

[Maximum Marks : 75

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

Part A

1. (a) Define Tea Party Movement. 1.5
- (b) What is Crowd Sourcing ? 1.5
- (c) Explain Gatekeeping. 1.5
- (d) Name the newspaper started by the Pioneers of Citizen Journalism. 1.5
- (e) Define Grassroots Communication. 1.5
- (f) Elaborate CMS. 1.5
- (g) Define Information Validity. 1.5
- (h) Differentiate between Misinformation and Disinformation. 1.5

- (i) Write about Organic Content and Organic Reach. **1.5**
- (j) What is Average Response Time ? **1.5**

Part B

- 2. (a) Write about Media Advocacy, Media Trial and Media Activism. **10**
- (b) Timeline the evolution of Citizen journalism. **5**
- 3. (a) Cite the critics of Propaganda. **5**
- (b) Elaborate the Legal and Ethical aspects of Citizen Journalism with examples. **10**
- 4. Discuss Citizen Journalism as a Challenge for Traditional Media. **15**
- 5. (a) How does citizen journalism mesh with traditional media ? **5**
- (b) Detail the Arab Spring and Coffee party movement. **10**
- 6. (a) Explain Citizen Journalism as the instrument of Development and Rights' protection. **10**
- (b) Comment on Media Empowerment and Citizen Journalism. **5**
- 7. Explain Citizen Journalism in context of propagation. **15**