

7. Write short notes on the following concepts :

5×3=15

- (a) What is the difference between Translation and Trans-creation ?
- (b) How editing on online newspaper in different form Print editions ?
- (c) Analyze the role of headlines and subheadings in guiding readers through a newspaper.

Roll No. ....

Total Pages : 04

351211

May 2024

B.A. (JMC) (2021 Scheme)

(Second Semester)

Basics of Editing (BJMC-204-21)

Time : 3 Hours]

[Maximum Marks : 75

**Note :** It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

**Part A**

1. (a) Why there is a need of editing in the newspaper ? Explain with relevant examples. 1.5
- (b) How do editorial values contribute to maintaining credibility in newspapers ? 1.5
- (c) What considerations should be made when writing captions for diverse audiences ? 1.5
- (d) Discuss the ethical considerations involved in the selection of photographs for news stories. 1.5

- (e) Explain the significance of timeliness in determining the news value of a story. **1.5**
- (f) Explain the concept of public interest and its relevance to editorial values in newspapers. **1.5**
- (g) How do social media serve as a source of news for journalists ? Explain with examples. **1.5**
- (h) How do proofreading symbols help identify and correct punctuation mistakes ? **1.5**
- (i) How does the quality and resolution of a photograph influence its selection for publication ? **1.5**
- (j) What does the term "layout" refer to in the context of newspaper editing ? **1.5**

### Part B

- 2. (a) Analyze the significance of editorial collaboration in producing well-edited and cohesive content for newspapers and magazines. **10**
- (b) Explore the strategies editors can employ to combat the spread of misinformation and fake news in the realm of online newspapers, emphasizing the importance of editorial responsibility. **5**

- 3. (a) Explain the role and responsibility of the news editor in any National newspaper. **5**
- (b) Elaborate on the significance of an effective newspaper layout in enhancing reader engagement and comprehension. **10**
- 4. What are the responsibilities of a managing editor and editor in chief within a newspaper's editorial team ? **15**
- 5. (a) How do editorial values contribute to maintaining credibility in newspapers ? **5**
- (b) Assess the impact of social media integration on online newspaper editing, considering how editors can leverage social platforms to enhance content distribution and reader engagement. **10**
- 6. (a) Explain, how the editing process for online newspapers differs from traditional print newspapers, considering factors such as audience engagement, multimedia integration, and real-time updates. **10**
- (b) Explain all the stages of newspaper making. From Dummy to the final printing, emphasizing the role of each stage in producing a polished publication. **5**