

Roll No. ....

Total Pages : 03

**352210**

May 2024

**B.Com. (Hons.) (Re-appear) (Second Semester)**  
**Business Organization and Management**  
**(BCOMH-204)**

Time : 3 Hours]

[Maximum Marks : 75

**Note :** It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

**Part A**

1. (a) Explain the concept of business. 1.5
- (b) State the types of company cooperative societies. 1.5
- (c) What is Entrepreneurship ? 1.5
- (d) Explain the concept of business plan. 1.5
- (e) Differentiate between small and medium enterprises. 1.5
- (f) What is the meaning of outsourcing ? 1.5

- (g) Define Strategy. **1.5**
- (h) Differentiate between group and team. **1.5**
- (i) State the meaning of authority. **1.5**
- (j) State the steps of decision-making. **1.5**

**Part B**

- 2. (a) Differentiate between sole proprietorship and joint stock company. **10**
- (b) How are business, commerce and trade different from each other ? **5**
- 3. (a) Write a short note on 'CII Association'. **5**
- (b) Explain the process of setting up a business enterprise. **10**
- 4. Describe the different factors to be considered for choice of form of organization. Discuss the characteristics of joint Hindu family firm. **15**
- 5. (a) Discuss the key features of 'Make in India' Movement. **5**
- (b) Elaborate on 'Franchising' as an emerging business opportunity. **10**
- 6. (a) Analyse the advantages of Functional and Matrix Departmentation. **10**

- (b) State and explain the functions of Human Resource Management. **5**

- 7. Discuss the importance of economic policy and briefly write about the impact of liberalization and globalization policy on the Indian industries. **15**