

May 2024**B. Com. (Hon.) (Fourth Semester)****Entrepreneurship Development (BCOMH-405-A)***Time : 3 Hours]**[Maximum Marks : 75*

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

Part A

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|--------|---|-----|
| 1. (a) | Characteristics of an entrepreneur | 1.5 |
| (b) | Women entrepreneurship | 1.5 |
| (c) | Business plan | 1.5 |
| (d) | Entrepreneur v/s Manager | 1.5 |
| (e) | Entrepreneurship v/s Self-employment. | 1.5 |
| (f) | Technical feasibility | 1.5 |
| (g) | Procedure for measuring financial feasibility | 1.5 |
| (h) | Start-up India campaign | 1.5 |
| (i) | Entrepreneurship development programs | 1.5 |
| (j) | Entrepreneurship in education sector. | 1.5 |

Part B

2. What is the concept of an entrepreneur ? What are the qualities and prerequisites of entrepreneurs ? **15**

3. (a) What is the role of entrepreneurship in economic development of an economy ? **5**
(b) What environmental factors affect success of a new business ? **10**

4. What is feasibility study ? How is a feasibility report prepared ? **15**

5. (a) How are entrepreneurship opportunities identified and selected ? **5**
(b) What are the contents and significance of a business plan ? **10**

6. (a) Describe methods and procedures for starting and expanding one's own business. **10**
(b) Discuss the role of promotional agencies in entrepreneurship development. **5**

7. Write a detailed note on various government and non-government institutions in developing entrepreneurship in India. **15**