

Roll No.

Total Pages : 03

701208

May 2024

M.B.A. (Second Semester)

Entrepreneurship Development (MGT-116)

Time : 3 Hours]

[Maximum Marks : 75

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

Part A

1. Briefly explain the following
 - (a) Barriers to entrepreneurship 1.5
 - (b) Importance of business plan 1.5
 - (c) Managerial feasibility analysis 1.5
 - (d) Manager vs. leader 1.5
 - (e) Entrepreneurship development programmes 1.5

- (f) Role of educational institutions in promoting entrepreneurship 1.5
- (g) Need of training for entrepreneurs 1.5
- (h) Methods to expand one's own business 1.5
- (i) Need of institutional finance for small enterprises 1.5
- (j) Contingency planning. 1.5

Part B

2. What do you understand by feasibility study ?
Explain the importance of technical and financial feasibility while starting a new business enterprise. 15
3. Justify the need of entrepreneurs in developing economies. Also explain the salient characteristics of a successful entrepreneur. 15
4. Explain the role played by various institutions in developing entrepreneurship in India. 15

5. (a) According to you, What can be the possible sources of new business ideas ? 7.5
- (b) Describe the various components of business plan. 7.5
6. (a) Discuss various phases of project. 7.5
- (b) Explain the methods of project appraisal. 7.5
7. Write short notes on the following :
 - (a) Difference between entrepreneur and intrapreneur 7.5
 - (b) Women entrepreneurship. 7.5