

Roll No.

Total Pages : 03

705202

May 2024

**M.B.A. (PMS) (Second Semester)
Entrepreneurship Development (MPM-202)**

Time : 3 Hours

[Maximum Marks : 75

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

1. (a) How an entrepreneur is different from a manager ? **1.5**
- (b) Discuss the characteristics of an entrepreneur. **1.5**
- (c) List out the phases of a project. **1.5**
- (d) Discuss the opportunities available for setting business in retail sector. **1.5**
- (e) Briefly discuss the ways to identify business opportunities. **1.5**
- (f) List out the points to be kept in mind while expanding an existing business. **1.5**

- (g) Write the relevance of preparing feasibility report. 1.5
- (h) What kind of programs/projects are being offered by Government now a-days to support entrepreneurs ? 1.5
- (i) Briefly write the objectives of MDPs. 1.5
- (j) List out the types of projects. 1.5

Part B

- 2. 'An entrepreneur has to face a lot of barriers in his/her entrepreneurial journey'. In light of the said statement discuss the barriers and suggest ways to overcome the barriers. 15
- 3. (a) Write in detail about the sources of entrepreneurial motivation. 7.5
- (b) Discuss the procedure to be followed to set up a small business in your nearby locality. 7.5
- 4. What is Business plan ? Write in detail about a business plan of yours keeping in view the current scenario/environmental factors. 15

- 5. Write short notes on the following :
 - (a) Write in detail about the steps to be followed to start new business. 7.5
 - (b) What is the role of MDPs in development of entrepreneurs ? Exemplify. 7.5
- 6. 'Feasibility analysis give clear picture and helps to take decision regarding setting up a business' Do you agree ? Discuss the aspects to be considered under feasibility analysis. 15
- 7. Write a detailed note on the role of various institutions in developing entrepreneurship in India. Also explain with the help of any example. 15