

Roll No.

Total Pages : 03

704401

May 2024

M.B.A. (Executive) (Fourth Semester)

Indian Ethos and Business Ethics (MBA-E-205)

Time : 3 Hours

[Maximum Marks : 75

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

Part A

1. (a) Write the relevance of Indian ethos in managerial practices. 1.5
- (b) Differentiate between Indian Vs Western Management. 1.5
- (c) What is the importance of value system ? 1.5
- (d) Write the point of differences between Secular and Spiritual values. 1.5

- (e) Give an example of trans-cultural human values. 1.5
- (f) List out the leadership qualities of Karta. 1.5
- (g) Discuss the law of Karma. 1.5
- (h) What is the need of ethical codes ? 1.5
- (i) Discuss the points of differences between Absolutism Vs Relativism Theories of ethics. 1.5
- (j) Write in brief about the role of scriptures in understanding ethics. 1.5

Part B

- 2. Discuss the principles practiced by Indian Companies. Also discuss the role of lessons of Mahabharata, Bible, Quran and Kautilya's Arthashastra in managing business in India. 15
- 3. (a) Discuss the values that must be present in Indian Managers. 7.5
- (b) 'Mediation is important for mental health and for managing stress' Justify. 7.5
- 4. What are the different types of Values ? Write in detail about relevance of value-based management in bringing global change. Give examples in support of your answer. 15

- 5. Write short notes on the following :
 - (a) Management Lessons from vedas. 7.5
 - (b) Kohlberg's six stages of moral development. 7.5
- 6. "Indian system of learning by way of gurukuls is important to learn life lessons." Do you agree ? In light of the said statement discuss the benefits of Indian system of learning. Also discuss the importance of karma to managers. 15
- 7. Write a detailed note on ethical dilemmas in different areas of marketing, finance, HRM and international business. 15