

May 2024

M.B.A. (Executive) (Second Semester)
International Business Environment
(MBA-E-114)

Time : 3 Hours]

[Maximum Marks : 75

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

Part A

1. (a) Define international business. 1.5
- (b) Explain with examples non-tariff barriers. 1.5
- (c) Discuss the relevance of international trade theory for IB manager. 1.5
- (d) What do you mean by Leontiff paradox ? 1.5
- (e) Differentiate between absolute advantage and comparative advantage. 1.5

- (f) Discuss the scope of Euro currency used in international trade. 1.5
- (g) How do you see the role of world Bank in international market ? 1.5
- (h) Differentiate between bilateral and multilateral trade laws. 1.5
- (i) Explain TRIMS. 1.5
- (j) Discuss the provisions of IPR. 1.5

Part B

- 2. (a) Describe various risks involved in International business, being an IB manager. How you will manage these risks ? 9
- (b) Discuss the various stages of internationalization. 6
- 3. (a) Elucidate the various tariff and non tariff barriers and the reasons/situations to impose these barriers. 7.5
- (b) Discuss the EU Trade block. 7.5
- 4. Describe the historical background and structure of international financial institutions along with their role in international business. 15

- 5. Discuss the various theories of international trade. Also state the major differences and progression of these theories. 15
- 6. Do you think failures of GATT emerged WTO ? Discuss critically the functioning of WTO in international trade. 15
- 7. Elaborate the concept of regional economic integration along with its various levels. Support your answer with suitable examples. Discuss the NAFTA and BRICS in detail. 15