

Roll No.

Total Pages : 2

301406

May 2024

BBA(GEN) IV SEMESTER

Business Ethics and Corporate Governance

(BBA-G-406A)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Define Ethics. (1.5)
- (b) Explain the concept of Corporate Governance. (1.5)
- (c) What is the meaning of social responsibility? (1.5)
- (d) State the types of Values. (1.5)
- (e) What is corporate governance code? (1.5)
- (f) How do ethics influence behaviour? (1.5)
- (g) State the cost of being unethical. (1.5)
- (h) State the corporate disclosure practices. (1.5)
- (i) Explain the formation of values. (1.5)
- (j) What is the role of BOD? (1.5)

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187 [P.T.O.]

PART-B

2. (a) In the context of Indian environment describe the influence of values on the management of an organization. (10)
(b) Write a short note on "Ethical Audits". (5)
 3. (a) Discuss the relationship between values and ethics.(5)
(b) Explain the influence of values and value system on the behavior of employees. (10)
 4. Discuss the ethical issues related to human resource management in an organization. How can unethical practices in managing human resources be prevented? (15)
 5. (a) Write a note on Corporate Social Reporting. (5)
(b) "Profit Maximization and corporate social responsibility". Elaborate. (10)
 6. (a) Describe the SEBI codes related to corporate governance. (10)
(b) Elaborate on Investor Protection in India. (5)
 7. What are intellectual property rights? Discuss the importance of different intellectual property rights. (15)
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