

Roll No.

Total Pages : 03

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May 2024

B. A. (JMC) (Second Semester)

**News Writing and Reporting (BJMC-202-21)
(2021 Scheme)**

Time : 3 Hours]

[Maximum Marks : 75

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

Part A

1. (a) Write the Hour glass structure of News Writing. 1.5
- (b) What are the different types of Lead ? 1.5
- (c) Define Attribution. 1.5
- (d) Explain Date Line and Dead Line. 1.5
- (e) How to cultivate sources in Journalism ? 1.5
- (f) What are the tools for fact checking ? 1.5
- (g) Define Reliability. 1.5

- (h) Explain Beat. 1.5
- (i) What are the different types of Features ? 1.5
- (j) Define Editorializing. 1.5

Part B

- 2. (a) How do journalists effectively organize information to engage readers and convey key messages ? 10
- (b) How does each medium influence the presentation and delivery of news content ? 5
- 3. (a) Explain the structure and content of news articles. 5
- (b) Critically evaluate the various types of writing styles used in journalism, including descriptive, narrative, and expository styles. 10
- 4. How do elements of news reports, including headlines, leads and story angles contribute to the readability and impact of news articles ? 15
- 5. (a) Discuss the concept of news and its significance in journalism. 5

- (b) Discuss the importance of verification and validation of facts in news reporting. 10
- 6. (a) What strategies and techniques can journalists employ to ensure the accuracy and reliability of their sources ? 10
- (b) Analyze the principles of truth, objectivity, diversity and social welfare in reporting. 5
- 7. Analyse the different types of news stories, including hard news, soft news, articles and features. 15