

Roll No.

Total Pages : 03

351401

May 2024

B.A. (J.M.C.) (Fourth Semester)

Television Journalism (BJMC-401-21)

Time : 3 Hours]

[Maximum Marks : 75

Note : It is compulsory to answer all the questions (1.5 marks each) of Part A in short. Answer any *four* questions from Part B in detail. Different sub-parts of a question are to be attempted adjacent to each other.

Part A

- | | | |
|--------|---------------------|-----|
| 1. (a) | News On-Line. | 1.5 |
| (b) | Adobe Premiere. | 1.5 |
| (c) | News Producer. | 1.5 |
| (d) | Establishing Shots. | 1.5 |
| (e) | Floor Manager. | 1.5 |
| (f) | News Package. | 1.5 |
| (g) | Television Formats. | 1.5 |
| (h) | MOJO. | 1.5 |
| (i) | ENG Camera. | 1.5 |
| (j) | Online editing. | 1.5 |

Part B

2. (a) Discuss the important shots used in television. Among these shots which are mainly used in news presentation. **10**
- (b) What are the essential qualities of a successful television journalist ? **5**
3. (a) Describe briefly about the techniques of writing television news. **5**
- (b) Discuss the different phases of pre-production and post-production for Current Affairs program of television. **10**
4. Critically analyses the content and format on News Bulletin telecast in various News Channels in Bharat. **15**
5. (a) Mention the changes been made by the use of software's in television editing. **5**
- (b) Life Coverage has brought immense changes in television broadcasting. Elucidate with example. **10**
6. (a) Meaning of news agency. Discuss various news agencies with suitable role. **10**

(b) Write down the specialties of Reporting for television. **5**

7. TV serials are projecting changes in contemporary urban social lives. Do you agree ? Answer with arguments. **15**