

December 2023

BSW- III SEMESTER

Programme Media and its Application (BSW-304)

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

- Q1 (a) Define Media. (1.5)
- (b) What do you understand by Programme Media? (1.5)
- (c) What is mime? (1.5)
- (d) What are the characteristics of Flip Chart (1.5)
- (e) Name any 3 settings of Social Work and relevant programme media. (1.5)
- (f) Explain Propaganda in brief. (1.5)
- (g) What is target group. (1.5)
- (h) Describe the principle of Simplicity. (1.5)
- (i) List out 5 major point of planning for organizing social work programme. (1.5)
- (j) Define self. (1.5)

PART -B

- Q2 (a) What is programme media? Highlight its characteristics and scope. (10)
- (b) What are major purposes of Programme Media? (5)
- Q3 (a) Distinguish Drama and Theatre (5)
- (b) Elaborate any 5 Programme media mentioning relevant setting to be used in. (10)
- Q4 Write an essay on Role of Programme Media in Social Work. (15)
- Q5 (a) What do you understand with correctional setting? (5)
- (b) What is people-centred approach? (10)
- Q6 (a) Write a success story of Community setting where issue resolved using programme Media. (10)
- (b) How to ensure target group participation in Social Work Programme. (5)
- Q7 Write an original event where and how programme media used to create propaganda. (15)