

o/c

Roll No. ....

Total Pages : 2

**327104**

**December-2023**

**B.Sc. (VCMT) Ist Semester**

**Writing for Media (BSC-VCMT-104-23)**

Time: 1.5 Hours]

[Max. Marks: 35

*Instructions:*

1. *It is compulsory to answer all the questions (1 mark each) of PART-A in short.*
2. *Answer any Four questions from PART-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART-A**

1. (a) Define Media Writing. (1)
- (b) How News articles are different from Features? (1)
- (c) Write two differences in writing for Facebook & Twitter. (1)
- (d) Define Blog. (1)
- (e) Define Vlog. (1)
- (t) Define Film & Book review. (1)
- (g) What are the Ethics you should keep in your mind while writing for media? (1)

327104/60/111/14

89 [P.T.O.]

## PART-B

2. What are the various Media Platforms? Explain their various characteristics. (7)
3. Explain the role of Media Writing in Story telling & Journalism. (7)
4. Writing for Radio is different from writing for Print. Explain. Write the various formats of Radio Writing. (7)
5. Write one Book and one Film Review that you recently read & watched. (7)
6. Write the basic principles of TV writing. Explain basic steps of TV script writing. (7)
7. Visualization is important in writing for any kind of Media. Explain your answer with suitable examples. (7)