

Sr. No. 301109

December 2023  
BBA (GEN) Re-Appear - I SEMESTER  
Fundamentals of Management (BBA/G/101)

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
  2. Answer any four questions from Part -B in detail.
  3. Different sub-parts of a question are to be attempted adjacent to each other.

**PART -A**

- Q1 (a) What is scientific management according to Taylor? (1.5)  
(b) Discuss the concept of organizing in the functions of management. (1.5)  
(c) Define planning. (1.5)  
(d) Distinguish between management and administration. (1.5)  
(e) Explain the concept of span of control. (1.5)  
(f) Discuss the concept of directing in the functions of management. (1.5)  
(g) Differentiate between business, commerce, and trade. (1.5)  
(h) Discuss the concept of Multinational Corporations (MNCs). (1.5)  
(i) Differentiate between line and staff authority. (1.5)  
(j) Define authority and responsibility in a managerial context. (1.5)

**PART -B**

- Q2 (a) Examine the various roles that managers play in an organization. How does the concept of MBO contribute to effective management practices? (10)  
(b) Discuss the concepts of centralization and decentralization. (5)
- Q3 (a) Write a brief note on management is both an art and a science. (5)  
(b) Describe the decision-making process and techniques. (10)
- Q4 Discuss the contributions of Henry Fayol to the evolution of management thought. (15)
- Q5 (a) Differentiate between Partnership and Joint Stock Companies. (5)  
(b) Explain the key findings and implications of the Hawthorne Studies. (10)
- Q6 (a) What is staffing, and why is it important in an organization? (10)  
(b) Briefly explain the feasibility and preparation of a business plan. (5)
- Q7 List and explain different types of organizational structures. (15)

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