

December 2023

**BBA (Gen) Reappear 3rd SEMESTER
Indian Business Environment (BBA-GEN-305)**

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

- Q1 (a) What are banking sector reforms? (1.5)
- (b) List out the benefits of framing industrial licensing policy. (1.5)
- (c) Briefly write about the pattern of industrial growth since 1991. (1.5)
- (d) Under what conditions an industry would be called a sick industry? (1.5)
- (e) Briefly write about the basic nature of Indian economic system. (1.5)
- (f) What is the long-term benefit of fulfilling social responsibility for a business firm? (1.5)
- (g) Suggest the measures which can be opted to improve balance of payments position of India. (1.5)
- (h) List out the benefits of development banking system. (1.5)
- (i) What is the impact of MNC's on Indian business environment? (1.5)
- (j) List out the main points of latest FDI policy. (1.5)

PART -B

- Q2 Write a detailed note on components of business environment. Also discuss about the growth patterns of public and private corporate sector in India. What are the reasons for industrial sickness? (15)
- Q3 (a) Write about the economic reforms since 1991. (7.5)
- (b) What is the importance of SME sector for economic development? (7.5)
- Q4 Discuss about the developments of industrial policy in India. Also write about the pattern of industrial growth since 1991. (15)
- Q5 Write Short notes on:
- (a) Role of SEBI in managing stock exchanges. (7.5)
- (b) Globalization trends in Indian economy and its impact on Indian business environment. (7.5)
- Q6 'A number of challenges are faced by public sector banks' Discuss and suggest ways to overcome the problems. (15)
- Q7 Discuss the advantages and disadvantages of IMF and WTO on Indian business firms. (15)