

**December 2023**  
**BBA (GEN) Re-Appear - III SEMESTER**  
**Moral Values (BBA-GEN-306A)**

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
  2. Answer any four questions from Part -B in detail.
  3. Different sub-parts of a question are to be attempted adjacent to each other.

**PART -A**

- Q1 (a) Define human values. (1.5)  
 (b) Why ethics is important? (1.5)  
 (c) How do you show excellence in the workplace? (1.5)  
 (d) List out basic human values in detail. (1.5)  
 (e) Why is obedience important? (1.5)  
 (f) Provide a concise definition of workplace ethics. (1.5)  
 (g) How do you describe beliefs? (1.5)  
 (h) How do you respect dignity of labour? (1.5)  
 (i) Define work-life balance. (1.5)  
 (j) Why is welfare important to society? (1.5)

**PART -B**

- Q2 (a) Differentiate between values and ethics in a professional context. (10)  
 (b) What is the importance of human values? Explain its significance in personal development. (5)
- Q3 (a) Why is maintaining a positive attitude important in the workplace? (5)  
 (b) Why is mutual respect crucial for a healthy workplace environment? (10)
- Q4 Elaborate on the challenges individuals face in maintaining a balanced approach between personal and professional life. Suggest strategies for achieving this balance. (15)
- Q5 (a) Give an example of how pursuing excellence contributes to professional success. (5)  
 (b) How does upholding the dignity of labor contribute to a positive work culture? (10)
- Q6 (a) Define trusteeship and explain its role in societal welfare. (10)  
 (b) Briefly differentiate between individual welfare and collective welfare. (5)
- Q7 What are the various types of social responsibilities of a business? (15)