

15/12/2023
(M)

Roll No.

Total Pages : 2

301508

December 2023

BBA (GEN) Vth SEMESTER

Entrepreneurship Development (BBA-GEN-506C)

Time : 3 Hours

Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Intrapreneur. (1.5)
- (b) Problem of unemployment. (1.5)
- (c) Need of PPR. (1.5)
- (d) Self employment. (1.5)
- (e) Opportunity Identification. (1.5)
- (f) Self Audit. (1.5)
- (g) Role of annual budget in controlling plan. (1.5)
- (h) Alternative strategic plan. (1.5)
- (i) SIDO. (1.5)
- (j) SIDBI. (1.5)

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PART-B

2. Define entrepreneurship. What is need of entrepreneurship? (15)
 3. (a) Write the functions of an entrepreneur. (7.5)
(b) "It is necessary to scan environment for the success of a new business." Comment. (7.5)
 4. Discuss the concept of convergent and divergent thinking. What are its objectives? How does it helps in entrepreneurship? (15)
 5. (a) Why is it necessary to forecast market conditions before starting new venture? (7.5)
(b) Write a note on District Industries Center. (7.5)
 6. What are the elements of business plan? Why is it important to prepare business plan? (15)
 7. Discuss about the assistance available from various institutions for the support of new venture. (15)
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