

Dec 2023

BBA (IIFSB) - VI SEMESTER

Management of Financial Services (BBA-II-605)

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

- Q1 (a) Discuss the significance of Housing Finance in the financial services sector. (1.5)
- (b) Describe the concept of debt securitization. (1.5)
- (c) Explore the nature of venture capital. (1.5)
- (d) Discuss the venture capital evaluation criteria. (1.5)
- (e) Outline the regulatory framework governing Merchant Banking activities in India as per SEBI guidelines. (1.5)
- (f) Define financial engineering. (1.5)
- (g) Explain the legal aspects associated with leasing financing. (1.5)
- (h) Name few techniques of valuation involved in the process of merger and amalgamation. (1.5)
- (i) Define acquisition and takeovers (1.5)
- (j) Explain the regulatory framework of acquisitions with a special focus on SEBI guidelines. (1.5)

PART -B

- Q2 What are the key components of the financial services industry, and how do they contribute to the overall economy? (15)
- Q3 Explain the role of a Merchant Banker in issue management. What responsibilities do they undertake during the process? (15)
- Q4 Define leasing financing and its various classifications. How does leasing differ from hire purchase in terms of financial structure and obligations? (15)
- Q5 What are the criteria used in the evaluation process of credit rating? Name some prominent credit rating agencies operating in India. (15)

- Q6 (a) What is the function of a factor in the factoring process? (5)
- (b) Compare and contrast factoring with forfeiting, highlighting their respective advantages and limitations. (10)
- Q7 Explain the meaning of merger and amalgamation, highlighting the essential features of a scheme of amalgamations. (15)
