

Roll No. ....

Total Pages : 2

**351507**

**December 2023**

**B.A. (JMC) Vth SEMESTER**

**New Media (BJMC-502(II))**

Time : 3 Hours]

[Max. Marks : 75

*Instructions :*

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART-A**

1. (a) Define New Media. (1.5)
- (b) What is computer-mediated communication? (1.5)
- (c) Define Networked Society. (1.5)
- (d) What is Alternative Journalism? (1.5)
- (e) Explain Piracy. (1.5)
- (f) Elaborate Digital Archive. (1.5)
- (g) What is Contextual Journalism? (1.5)
- (h) Define User Generated Content. (1.5)
- (i) What is the concept of Web journalism? (1.5)
- (j) Explain semantic web. (1.5)

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## PART-B

2. (a) Explain Web 1.0, 2.0 and 3.0. (10)  
(b) Write a short note on Digital Media. (5)
3. (a) Elaborate the concept of copyleft and open source. (5)  
(b) What is the difference between semantic web and Dynamic web? (10)
4. How user-generated content is shaping the concept of Democracy? (15)
5. (a) Explain information society. (5)  
(b) How authorship is challenged by the Digital age? (10)
6. (a) Explain the methods of multimedia storytelling. (10)  
(b) Write a note on Remediation and new media technologies. (5)
7. How technological determinism is affecting society? (15)
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