

Roll No.

Total Pages : 3

351303

December-2023

BA(JMC) IIIrd SEMESTER

Radio Production (BJMC-303-21)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.
2. Answer any four questions from Part-B in detail.
3. Different sub-parts of a question are to be attempted adjacent to each other.

PART-A

1. (a) When and where was the first radio broadcast in India made? (1.5)
(b) Name two commonly used audio editing software for radio production. (1.5)
(c) What does the term "voiceover" refer to in radio production? (1.5)
(d) What does "fade in" and "fade out" mean in the context of radio production? (1.5)
(e) Who is the chairperson of Prasar Bharti? (1.5)
(f) Define "sound effects" in radio production with example. (1.5)

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- (g) What is a "jingle," and how is it used in radio production? (1.5)
- (h) Explain the importance of "scriptwriting" in radio production. (1.5)
- (i) Explain the importance of preproduction stage in any program production. (1.5)
- (j) Write about different platforms for podcast. (1.5)

PART-B

- 2. (a) Write about the functioning of satellite radio. Explain its advantages and disadvantages. (10)
- (b) How does the radio play role as the tool of development? (5)
- 3. (a) Explain the importance of Internet radio in today's era. What are the advantages & disadvantages of Internet Radio? (5)
- (b) Compare and contrast live radio production with pre-recorded radio production. What are the advantages and disadvantages of each approach, and when is one preferred over the other? (10)
- 4. Discuss the importance of sound quality in radio production. What equipments are commonly used to achieve high-quality audio in radio broadcasts? Provide examples. (15)

- 5. (a) Analyze the challenges and opportunities of producing radio content for different target audiences, such as news programs, talk shows and entertainment broadcasts. How does content vary for each audience type? (5)
- (b) Write down the importance of Community radio. What challenges community radio are facing? (10)
- 6. (a) Why is structure important in a Radio documentary? What are the various steps in developing an idea? (5)
- (b) Discuss the evolving role of technology in radio production. How have digital tools and the internet influenced the way radio programs are produced and distributed in the modern era? (10)
- 7. Discuss the considerations involved in programming music for radio. Explore the role of music in enhancing the overall listening experience, and address issues such as playlist curation, genre selection, and the balance between music and spoken content. (15)