

**December 2023**  
**BA(JMC)- III SEMESTER**  
**Radio Production (BJMC-307)**

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. *It is compulsory to answer all the questions (1 marks each) of Part -A in short.*
  2. *Answer any three questions from Part -B in detail.*
  3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART -A**

- Q1 (a) Write the full form of ISBS? (1.5)
- (b) Who is the CEO of Prasar Bharti? (1.5)
- (c) What is the importance of SFX in Radio Production? (1.5)
- (d) Discuss the importance of Acoustics in Radio broadcasting. (1.5)
- (e) Who is the chairperson of Prasar Bharti? (1.5)
- (f) Write about Medium wave. (1.5)
- (g) 'Radio is a theatre of mind', Comment on this. (1.5)
- (h) What is a audio mixer? Write about its role in audio production. (1.5)
- (i) Explain the importance of preproduction stage in any program production. (1.5)
- (j) What makes a good podcast? (1.5)

**PART -B**

- Q2 (a) Write a podcast script with the theme "Beauty and fashion." (10)
- (b) Do you think that radio is an effective mass medium? What are the various characteristics of Radio as a mass medium? (05)
- Q3 (a) How important sound quality is in radio production. How we can achieve high-quality audio in radio broadcasts? (10)
- (b) Critically evaluate any two radio programmes that you listen carefully (05)
- Q4 Which celebrity would you interview if you were invited to? Prepare a ten-minute interview ready for them. (15)
- Q5 (a) Should private radio stations be allowed to broadcast radio news? Give reasons to support your answer. (05)
- (b) F.M. stations have changed the face of Indian Radio broadcasting – Do you agree with this statement? Do these channels keep on adapting new formulas to attract the people of different age groups? (10)

Q.6(a).Talk about how podcasting will affect conventional radio's future. (05)

(b) Compare and contrast satellite radio with traditional terrestrial radio. (10)

Q7 (a) 'How Writing for radio is different'- why this is different from writing for newspaper and TV? Justify your answer. (05)

(b) How does Radio news differ from television news? Do you think that Radio news (10)  
has lost its importance in the enchantment of 24 hours television news channels?