

13/12/23
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Roll No.

Total Pages : 2

351104

December 2023

B.A. (JMC) - Ist Semester

Creative Writing Skills (BAJMC-104-23)

Time : 1.5 Hours]

[Max. Marks : 35

Instructions :

1. *It is compulsory to answer all the questions (1 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Why is a creative writing skills important? (1)
- (b) What are the important skills for a creative writer? (1)
- (c) What is the purpose of creative writing for students? (1)
- (d) Difference between Fiction and Non-Fiction Writing. (1)
- (e) What are the different techniques of writing? (1)
- (f) How do you research for creative writing? (1)
- (g) Define New Media. Explain with suitable examples. (1)

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PART-B

2. (a) Explain Feature, Editorial, Article and Column Writing. (4)
(b) Difference between Hard and Soft news with suitable examples. (3)
3. (a) What is the difference between writing for radio and writing for television? (3)
(b) What are the types of social media writing? Explain with suitable examples. (4)
4. What are the new trends in media writing? Explain with examples. (7)
5. (a) What are the benefits of social media writing? Explain with examples. (4)
(b) Begin a story of 100 with "It was a dark and stormy night" (3)
6. Write a 250 words story about your favorite book, movie, or TV character. (7)
7. What is the importance of Content Writing in Social Media writing. (7)