

December 2023

BA (JMC)- I SEMESTER

Cultural Heritage & Nation Building (BA JMC- 105-23)

Time: 3 Hours

Max. Marks:50

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.
 4. Any other specific instructions

PART -A

- Q1 (a) What are the components of the cultural heritage? (1)
- (b) Discuss the relationship between tourism and cultural heritage. (1)
- (c) How can cultural heritage promote social cohesion in diverse society? (1)
- (d) What are the potential benefits and challenges associated with heritage tourism? (1)
- (e) Write a brief note on evolution of cultural heritage. (1)
- (f) Describe the role of government initiatives in preserving cultural heritage. (1)
- (g) Examine the impact of historical events and movements on cultural heritage (1)
- (h) Explain how globalization has affected cultural heritage? (1)
- (i) Why is cultural heritage significant in the process of nation-building? (1)
- (j) Define the cultural heritage in your words. (1)

PART -B

- Q2 Discuss the significance of tangible cultural heritage in nation- building. (10)
Provide specific examples to support your answer.
- Q3 List and describe five career opportunities in the field of cultural heritage. (10)
Include the responsibilities of each role.
- Q4 Discuss the various challenges faced in the preservation of cultural heritage. (10)
- Q5 How can digital media and technology be utilized in cultural heritage (10)
preservation efforts? Provide specific example
- Q6 What is intangible cultural heritage? How does it contribute to a nation's (10)
cultural identity? Give example
- Q7 Discuss the impact of UNESCO on the preservation of cultural heritage. (10)