

December 2023

B. Com (Honors) 3rd SEMESTER
International Business (BCOMH-306A)

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

- Q1 (a) What are the complexities of international business? (1.5)
- (b) List out the modes of entry into international businesses. (1.5)
- (c) Briefly explain how national business is different from international business. (1.5)
- (d) What are the benefits of theories of international trade? (1.5)
- (e) List out the components of BOP account. (1.5)
- (f) Differentiate between fixed and floating exchange rate. (1.5)
- (g) What is spot market? How spot rates are determined? (1.5)
- (h) What are the different modes of FDI in India? (1.5)
- (i) Who notify the FDI policy of India? How? (1.5)
- (j) Write the basis of absolute advantage theory. (1.5)

PART -B

- Q2 'Components of international business environment are of utmost importance (15)
for smooth functioning of a firm at international level 'Comment. Give reasons
in support of your answer.
- Q3 (a) Write points of differences between tariff and non-tariff barriers. (7.5)
- (b) 'While dealing in foreign exchange a number of risks are to be taken care of In (7.5)
light of the said statement discuss the types of risks and ways to control these
risks.
- Q4 What are regional economic integrations? Discuss the costs and benefits of such (15)
economic integrations?
- Q5 Write Short notes on:
- (a) Globalization and its growing importance in world economy. (7.5)
- (b) Differentiate between arbitrage, hedging and speculation. (7.5)

Q6 What are the different types of exchange rates? How foreign exchange rates are determined? Discuss the factors affecting foreign exchange rates? (15)

Q7 Why India is making its FDI policy liberal? What are the advantages and disadvantages of FDI for a developing country like India? In your viewpoint does the G20 summit recently happened in India is likely to bring more FDI for India? (15)

PART A

- (a) What are the complexities of international business?
- (b) List out the modes of entry into international business.
- (c) Briefly explain how national business is different from international business.
- (d) What are the benefits of theories of international trade?
- (e) List out the components of BOP account.
- (f) Differentiate between fixed and floating exchange rate.
- (g) What is spot market? How spot rates are determined?
- (h) What are the different modes of FDI in India?
- (i) Who notified the FDI policy of India? How?
- (j) Write the basis of spot rate advantage theory.

PART B

- Q1 Components of international business environment are of three types. Write in support of your answer for smooth functioning of a firm at international level. (15)
- Q2 Write points of differences between tariff and non-tariff barriers. (15)
- Q3 While dealing in foreign exchange a number of risks are to be taken care of. In light of the said statement discuss the type of risk and ways to control these risks. (15)
- Q4 What are regional economic integration? Discuss the costs and benefits of such economic integration. (15)
- Q5 Write short notes on:
 - (a) Globalization and its growing importance in world economy.
 - (b) Differences between arbitrage, hedging and speculation.