

Roll No. ....

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**351303**

**December 2022**  
**BAJMC III Semester**  
**Radio Production (BJMC-303-21)**

Time : 3 Hours]

Max. Marks : 75

*Instructions :*

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART-A**

1. (a) Why in the night AM transmissions can received from great distances? Explain briefly. (1.5)
- (b) What are media ethics? Explain briefly.
- (c) With which medium 'Namma Dhvani' in Karnataka is associated? (1.5)
- (d) Why All India Radio is having 'Bahujan Hitaya, Bahujan Sukhaya' as its motto? (1.5)
- (e) First Community based radio station was launched by which NGO? (1.5)

- (f) Why it important have correct pronunciation for any radio Programme Producer? (1.5)
- (g) What should be the tone for broadcast news stories and why? (1.5)
- (h) What are the tools of gathering radio news? (1.5)
- (i) Why podcast are getting Popular? (1.5)
- (j) Why a script should be written in active voice? (1.5)

### PART-B

- 2. (a) Why is it important for a radio station to have a specific format? (5)
- (b) Write down the brief history of Podcasting. Can podcast be used for educational purposes? Discuss the keys of a good podcast. (5)
- (c) Write down the scope and limitations of radio as a mass medium in a developing country like India. (5)
- 3. (a) Write down the present scenario of Satellite Radio in India and the world. (5)
- (b) What is the purpose of radio drama? Discuss the various elements of Radio Drama. (5)
- (c) If you have to interview any celebrity what questions would you ask from her/him? Choose the celebrity, topic and write down five questions for radio interview. (5)

- 4. Describe the different formats and genres of radio programmes. (15)
- 5. (a) Differentiate between Internet radio and Community Radio? (5)
- (b) Critically evaluate any *two* radio programmes that you listen carefully. (10)
- 6. (a) Radio has been very useful in critical times. Explain the role of Radio management. (10)
- (b) Discuss the difference in writing news for print medium with writing for Radio. (5)
- 7. (a) Discuss the qualities of a good Radio Jockey. Briefly discuss the role of All India Radio in independent India. Do you think. (5)
- (b) Prasar Bharati is nowadays facing stiff competition from private FM radio stations? (10)