

December 2022
MBA - IV SEMESTER

Social Entrepreneurship Reappear (MS-205C)

Max. Marks:75

Time: 3 Hours

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

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|--|-------|
| Q1 (a) Drivers of social innovation | (1.5) |
| (b) Social Change | (1.5) |
| (c) Social Value | (1.5) |
| (d) Opportunity Discovery | (1.5) |
| (e) Opportunity Recognition | (1.5) |
| (f) Social impact of social entrepreneurship | (1.5) |
| (g) Economic impact of social entrepreneurship | (1.5) |
| (h) Recent development in the field of social enterprise | (1.5) |
| (i) Social Marketing | (1.5) |
| (j) Enterprise environment | (1.5) |

PART -B

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| Q2 Define social entrepreneurship. Discuss the role of social entrepreneurs. What are the characteristics required to become social entrepreneur? | (15) |
| Q3 (a) Differentiate between business enterprise and social enterprise. | (7.5) |
| (b) How to identify opportunity? | (7.5) |
| Q4 What are the different forms of capital? What is role of different forms of capitals in process of social value creation? | (15) |
| Q5 Discuss different business models for different markets. | (15) |
| Q6 (a) What are the contemporary issues in social engagement? | (7.5) |
| (b) What are the structural and legal issues for planning a social business? | (7.5) |
| Q7 Discuss the government support available for social entrepreneurship development. | (15) |
