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December 2022
BAJMC- III SEMESTER
Radio Production (BJMC-307) Reappear

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

- Q1 (a) What are the major three components of radio program? (1.5)
- (b) What are the two types of radio stations? (1.5)
- (c) What is Narrow-casting? (1.5)
- (d) Write down two advantages of radio Advertising? (1.5)
- (e) What are the different characteristics of a radio? (1.5)
- (f) What is the full form of PTI and UNI? (1.5)
- (g) Who is the head of the News Services Division? Who can assist the head in the daily duties? (1.5)
- (h) Who is the CEO Prasar Bharti? (1.5)
- (i) What do you understand by Mass Communication? (1.5)
- (j) What steps need to be taken to make radio broadcasting more absorbing? (1.5)

PART -B

- Q2 (a) Write about the skills require for becoming Radio Jockey.? (5)

- (b) Why it is important to have a unique writing skill and presentation style for a programme presenter/Radio Jockey? (5)
- (c) Write about the features of various kinds of microphone used for radio production. (5)
- Q3 (a) Write down the present scenario of Satellite Radio in India and the world. (5)
- (b) Discuss the advantages and limitations of presenting a play on radio vis a vis on a visual medium. (5)
- (c) Write down a radio talk on the present scenario of Indian Economy. (05)
- Q4 Evaluate the the scope and limitations of Radio as a mass medium in a developing country like India. (15)
- Q5 (a) Differentiate between FM radio and Community Radio? (5)
- (b) How internet and new communication technology impacting on radio as a mass medium. (10)
- Q6 (a) Write a short note radio documentary and its production process. (10)
- (b) What are the advantages and disadvantages of live broadcast. (5)
- Q7 (a) If any radio station hire you as a radio producer, what type of programs would you create for that station?. (5)
- (b) Critically analyse the popularity and revival of radio in modern times. (10)
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