

December 2022
BSW-III SEMESTER

Programme Media and Its Application (BSW-304)

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of Part -A in short.
 2. Answer any four questions from Part -B in detail.
 3. Different sub-parts of a question are to be attempted adjacent to each other.

PART -A

- Q1 (a) Define Programme Media. (1.5)
- (b) Discuss Self Awareness in brief. (1.5)
- (c) Elaborate Purpose of Programme Media. (1.5)
- (d) Write any Three social advertisement issued by Govt. of India. (1.5)
- (e) Differentiate Flip chart and Flash Card. (1.5)
- (f) Write a brief note on Correctional setting. (1.5)
- (g) Elaborate Purpose of Programme Media in Community Setting. (1.5)
- (h) Differentiate Medical and Institutional setting. (1.5)
- (i) Write a brief note on Mime. (1.5)
- (j) Explain Educational Setting in Brief. (1.5)

PART -B

- Q2 (a) Discuss characteristics and Purpose of Programme Media. (10)
- (b) Distinguish Drama and Theatre. (5)
- Q3 (a) Explain meaning of interactive Games in Social Work with relevant example. (5)
- (b) Write an essay of Role of Programme Media In Creating Propoganda with real example. (10)
- Q4 Write an essay on Role of Social worker in Programme Media Activities (15)
- Q5 (a) Describe areas of Community setting. (5)
- (b) Discuss Principles of Programme media in Detail (10)
- Q6 (a) Discuss People Centered Approach to Programme Media. (10)
- (b) Throw light on Organizing (5)
- Q7 Write an essay on Role of Programme Media in Social Work (15)