

**704312**

**December 2022**  
**MBA (E) - III SEMESTER**  
**Moral Values (MBA (E) 217A)**

Time : 3 Hours]

[Max. Marks : 75

*Instructions :*

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART-A**

1. (a) Why ethics is important? (1.5)
- (b) What is CSR? (1.5)
- (c) What is the importance of good etiquette? (1.5)
- (d) Why is self-confidence so important? (1.5)
- (e) What does work-life balance mean? (1.5)
- (f) What are human rights? (1.5)
- (g) What is self-esteem? (1.5)
- (h) How is courage important? (1.5)
- (i) What is the importance of integrity? (1.5)
- (j) Why is being honest important? (1.5)

## PART-B

2. (a) What are the various ways to support a better work-life balance for an employee? (10)
- (b) What are some real-life examples of ethical dilemmas? (5)
3. (a) Explain various ethical principles. (5)
- (b) Elaborate various types of social responsibilities of a business. (10)
4. What are the various techniques of time management explain in detail? (15)
5. (a) Differentiate between sympathy and empathy with suitable example. (5)
- (b) What is the importance of positive attitude in life? Explain. (10)
6. (a) Explain various ethical theories. (10)
- (b) Differentiate between ethics and morality. (5)
7. What do you understand by work ethics? Write a note on work ethics for an employee and an employer. (15)
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