

704301

December 2022
MBA (EXECUTIVE)- III SEMESTER
Entrepreneurship Development (MB-201)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Social need of entrepreneurship. (1.5)
- (b) Intrapreneur. (1.5)
- (c) Significance of Business Plan. (1.5)
- (d) Women Entrepreneurship. (1.5)
- (e) Opportunity Identification. (1.5)
- (f) Merger. (1.5)
- (g) Joint Venture. (1.5)
- (h) Partnership. (1.5)
- (i) Name the banks which give institutional support to new ventures. (1.5)
- (j) Licensing. (1.5)

PART-B

2. Define entrepreneur and entrepreneurship. Discuss the role of entrepreneurship in resolving the problem of unemployment. What are the pre-requisites to become entrepreneur? (15)
 3. (a) Differentiate between entrepreneur and manager. (7.5)
(b) Write in points content of business plan. (7.5)
 4. "It is necessary to do environmental scanning for business opportunity identification." Comment. (15)
 5. Why is it necessary to check the feasibility of project? How project can be evaluated to check feasibility from various aspects? (15)
 6. (a) What are the ways to expand the business? (7.5)
(b) Discuss the schemes by government for entrepreneurship development. (7.5)
 7. Discuss the institutional support available for the new ventures. (15)
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