701118

January 2023
MBA (Re-Appear) -1 SEMESTER
Managerial Economics (MS-103)

Time: 3 Hours]   [Max. Marks. : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*

2. *Answer any four questions from Part-B in detail.*

3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1.   (a) Write a brief note on managerial economics.   (1.5)

      (b) What do you mean by trade deficit?   (1.5)

      (c) What is opportunity cost?   (1.5)

      (d) Write a short note on business cycles.   (1.5)

      (e) Explain the features of oligopoly market.   (1.5)

      (f) What is the difference between perfect competition and monopolistic market?   (1.5)

      (g) Differentiate between isoquant and indifference curve.   (1.5)

(h) Write the name of any *three* technique of demand forecasting. (1.5)

(i) Give an example of cross elasticity of demand. (1.5)

(j) What is consumer surplus? (1.5)

PART-B

2. (a) Define managerial economics. Explain the nature of managerial economics. (10)

   (b) According to indifference curve, price effect = income effect + substitution effect. How? (15)

3. How indifference curve is similar to cardinal utility theory? What are the properties of indifference curve? Explain the consumer equilibrium with the help of indifference curve. (15)

4. (a) Explain the law of demand and its exceptions? (7.5)

   (b) What is price elasticity of demand? How price elasticity help the managers in taking decisions? (7.5)

5. (a) What is the difference between law of return to scale and law of return to factor? (5)

   (b) Explain the law of return to scale in detail. (5)

6. (a) Explain the function of total cost curve in short term. (10)

   (b) How price and output decisions are taken by entrepreneur in short term and long term in case of monopoly market? (10)

7. (a) What are the disadvantages of inflation to an economy? What are the measures available to control the inflation? (10)

   (b) Explain briefly any *five* determinants of development of Indian economy. (5)