

Roll No.

Total Pages : 3

351108

January 2023
B.A. (JMC) - Ist Semester
Fundamentals of Journalism (BJMC-102)

Time: 3 Hours]

[Max. Marks. : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Define New value. (1.5)
- (b) Define Brevity in News stories. (1.5)
- (c) Write at least two uses of archives. (1.5)
- (d) What does Embargo mean? (1.5)
- (e) Define Penny Press. (1.5)
- (f) Write about any *two* types of Lead. (1.5)
- (g) Define alternative Journalism. (1.5)
- (h) Write in brief about Jazz Journalism. (1.5)

- (i) Define inverted pyramid structure of News story in brief. (1.5)
- (j) Write *one* example of date line, byline and credit line each. (1.5)

PART-B

- 2. (a) What are the procedures for writing a news report? Is collection of news determined by this procedure? Discuss. (10)
 - (b) Discuss the principles of news writing and its relevance to responsible journalism. Illustrate with examples. (5)
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- 3. (a) What are the difference between News 'source' and News 'beat'? Explain your answer with suitable examples. (5)
 - (b) The traditional news values are taking back seat as the characteristic of tabloid journalism are taking over newspaper. Do you agree with this statement? Give reasons for your answer. (10)
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- 4. Trace the genesis of yellow journalism. Discuss the content of today's newspapers in relation to the characteristics of yellow journalism. (15)

- 5. (a) What do you understand by News values? Do they play significant role in selecting news for the newspaper? Explain. (5)
 - (b) Do you think News sources make news? Discuss with examples the importance of news sources in making news. (10)
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- 6. (a) What are the different platforms available for citizen journalists to voice their concerns? In what way can citizen journalism aid to mainstream journalism? (10)
 - (b) Discuss the difference between news as information, education, and entertainment with examples. (5)
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- 7. Write short note on the following :
 - (a) Today Internet has become a major News source explain.
 - (b) The five W's and one H represent an important paradigm of news reporting and writing, comment.
 - (c) Hard News *versus* Soft News. (5×3=15)
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