

301108

January 2023

BBA (Gen.) Re-appear 1st SEMESTER

Business Organization (BBA/Gen/101)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) Write objectives of a business firm. (1.5)
- (b) List out the scope of business. (1.5)
- (c) Write an example of impact of environmental factors on a business firm. (1.5)
- (d) Write the advantages of sole proprietorship form of business organization. (1.5)
- (e) Discuss the basic features of a joint stock company. (1.5)

- (f) What is the benefit of preparing a business plan? (1.5)
- (g) Discuss role of Government in providing opportunities to entrepreneurs to set their businesses. (1.5)
- (h) What is the benefit CII for business firms in India? (15)
- (i) List out the benefits of business combinations. (1.5)
- (j) Why businesses opt for business combinations? (1.5)

PART-B

- 2. Write a detailed note on difference between business, commerce and trade. (15)
- 3. (a) What is the impact of MNC's on workings of business firms in India? Elaborate with examples. (7.5)
(b) Discuss the environmental factors to be considered while running a business firm. (7.5)
- 4. Differentiate between the different forms of business organization. (15)
- 5. Write short notes on :
 - (a) Stock exchanges prevailing in India. (7.5)
 - (b) Entrepreneurial opportunities in contemporary business environment. (7.5)

- 6. What is feasibility study? Discuss the process of setting up a business enterprise. (15)
 - 7. Discuss in detail how organizations like FICCI, CII and Chambers of commerce and industries help businesses to grow. What role do they play for the development of business firms in India?
-