

Roll No.

Total Pages : 2

301102

January 2023
BBA (GEN) 1st Semester
Business Environment (BBA-G-102)

Time : 3 Hours]

[Max. Marks : 75

Instructions :

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

PART-A

1. (a) What is business environment. (1.5)
- (b) What is social environment. (1.5)
- (c) Define regulation in business. (1.5)
- (d) What is entrepreneurship. (1.5)
- (e) What is capitalism. (1.5)
- (f) What is socialism. (1.5)
- (g) Define ethics. (1.5)
- (h) What is monopolistic practices? (1.5)
- (i) What are necessary disclosures? (1.5)
- (j) What are compliances? (1.5)

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PART-B

2. (a) What are various types of business environments. (10)
(j) Define environment scanning. Why is it important. (5)
3. (a) What is planning role in Indian context? (5)
(b) What are various roles of government in promoting the business environment? (10)
4. Mention a few social responsibilities which are required to be fulfilled by the business establishments. (15)
5. (a) What do you mean by the constitutional role in business environment? (5)
(b) What is the spirit of Competition Act. Explain with examples. [10]
6. (a) What is the nature and significance of business environment? (10)
(b) What is mix economy? Explain its benefits. (5)
7. Explain about the economic planning in India. (15)
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