

January 2023

**MBA (Re-Appear) I SEMESTER**  
**Indian Business Environment (MS-105)**

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of 'Part -A' in short.
  2. Answer any four questions from Part -B in detail.
  3. Different sub-parts of a question are to be attempted adjacent to each other.

**PART -A**

- Q1 Briefly explain the following:
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|--|-------|
| (a) Why is the business environment called uncertain and dynamic?                | (1.5) |
| (b) Indicators of the business environment                                       | (1.5) |
| (c) Benefits of GST  | (1.5) |
| (d) Business opportunities in the rural sector                                   | (1.5) |
| (e) Unfair trade practices   | (1.5) |
| (f) Salient features of the Competition Act, 2002                                | (1.5) |
| (g) Difference between privatization and disinvestment                           | (1.5) |
| (h) Important changes taking place in the Indian business environment            | (1.5) |
| (i) Give three reasons for the rising share of the service sector in India's GDP | (1.5) |
| (j) Difference between the balance of trade and the balance of payment           | (1.5) |

**PART -B**

- Q2 Briefly explain the critical elements of the business environment and their impact on business decision-making. (15)
- Q3 Discuss the main features of the New Industrial Policy as enunciated by the Government of India in 1991. Make a critical assessment of the policy in view of the long-term objectives of economic development. (15)
- Q4 Explain various objectives of Fiscal Policy. Why is coordination between monetary and fiscal policies necessary? (15)
- Q5 Discuss the growth and problems of SMEs. How public sector reforms have helped SMEs? (15)
- Q6 Discuss the objectives of Public-private partnership. Discuss the challenges being faced by PPP projects in India. (15)
- Q7 (a) Explain the concept and approaches of Environmental Scanning. (5)  
(b) Write a note on India's competitiveness in the world economy. (10)

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