

Roll No. ....

Total Pages : 3

**701105**

**January 2023**

**MBA Ist SEMESTER**

**Business Environment (MGT-105)**

Time: 3 Hours]

[Max. Marks. : 75

*Instructions :*

1. *It is compulsory to answer all the questions (1.5 marks each) of Part-A in short.*
2. *Answer any four questions from Part-B in detail.*
3. *Different sub-parts of a question are to be attempted adjacent to each other.*

**PART-A**

1. (a) Define business environment. (1.5)
- (b) List out the micro and macro indicators of business environment. (1.5)
- (c) What are reasons for public private partnership? (1.5)
- (d) Discuss the relevance of GST for development of the economy. (1.5)
- (e) Write the main points of industrial policy, 1991. (1.5)

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- (f) Briefly discuss the trends in service sector growth. (1.5)
- (g) What is the position of India in terms of competitiveness in the world economy? (1.5)
- (h) Differentiate between tariff and non-tariff barriers. (1.5)
- (i) What is the benefit of FDI for development of the host economy? (1.5)
- (j) How global economic organizations like WTO, WB and IMF helps in development of international trade? (1.5)

#### PART-B

2. 'Economic reforms are meant to help the economy to develop' Justify the statement while discussing various economic reforms introduced from time to time. (15)
3. (a) What are the business opportunities available for the rural sector in India? (7.5)
- (b) Discuss international product life cycle theory and transaction cost theory of FDI. (7.5)
4. Write a detailed note on emerging sectors of Indian economy. Also discuss what kind of environment is available for SME sector in India. (15)

5. Write short notes on :
- (a) Relative performance of public and private sector. (7.5)
- (b) Stages of internationalization. (7.5)
6. What is the relevance of environment scanning for business firms? Elaborate SWOT and ETOP as the methods of environment scanning with proper examples. (15)
7. 'A number of strategies are available while going international for a business firm' in light of the said statement discuss the strategic options for international business. (15)