

January 2023

MBA (Executive) I SEMESTER

Indian Business Environment (MBA-E-105)

Time: 3 Hours

Max. Marks:75

- Instructions:**
1. It is compulsory to answer all the questions (1.5 marks each) of 'Part -A' in short.
  2. Answer any four questions from Part -B in detail.
  3. Different sub-parts of a question are to be attempted adjacent to each other.

**PART -A**

- Q1 Briefly explain the following:
- |   |       |
|---|-------|
| (a) Significance of business environment              | (1.5) |
| (b) New Economic Policy                               | (1.5) |
| (c) Benefits of industrial policy                     | (1.5) |
| (d) Problems faced by public sector in India.         | (1.5) |
| (e) Business opportunities in rural sector            | (1.5) |
| (f) Emerging sectors of Indian economy                | (1.5) |
| (g) Impact of inflation on business sector            | (1.5) |
| (h) GST   | (1.5) |
| (i) Why is the business environment called uncertain? | (1.5) |
| (j) Hindrances in economic growth                     | (1.5) |

**PART -B**

- |    |   |      |
|----|---|------|
| Q2 | Discuss in detail the components of the business environment.   | (15) |
| Q3 | What is meant by 'monetary policy'? Explain the importance of monetary policy in a developing economy.  | (15) |
| Q4 | Describe the major provisions of Competition Act and highlight its role in curbing unfair trade practices.  | (15) |
| Q5 | Describe the advantages and disadvantages of PPP model.   | (8)  |
|    | What external factors influence India's business environment and how?   | (7)  |
| Q6 | What is the role of SMEs in the growth of a country's economy. Discuss major challenges faced by small and medium enterprises. Also, enlist the promotional measures taken by the government to strengthen this sector? | (15) |
| Q7 | Illustrate the components of balance of payment. What is its importance for a country? Also, discuss the causes of disequilibrium in BoP.   | (15) |

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